

Time	Session	Speakers	Moderator
09h00 – 09h15	Welcome – Opening Remarks	Matthijs Koorn and Igor Stenmark	
09h15 – 09h40	Agile Monetization Keynote – The Future of Quote to Cash	Andrew Dailey, MGI Research	Igor Stenmark
09h40 – 10h00	Digital Transformation at a Global Manufacturer	Randy Carey, VP Digital Transformation, Manitou Group	Andrew Dailey
10h00 – 10h20	Shifting to ‘As-a-Service’ Business Model – a CMO Perspective	Mark Appel, former CMO of Exact Software	Matthijs Koorn
10h20 – 10h40	Scaling Out Agile Billing – Solving Large Scale Enterprise Finance Challenges	Jim Messer, Founder and CEO, Gotransverse; Tajia Engman, CEO GoodSign; Rob Zomerdijk, EMEA Director, ATG	Igor Stenmark
10h40 – 11h00	NETWORKING BREAK		
11h00 – 11h20	The Role of CPQ in Enabling Digital Transformation	Andreas Schuele, Product Manager, NPI to Cash, Business Transformation, Philips	Igor Stenmark and Frank Sohn
11h20 – 11h40	Digital Transformation: European Success Stories	Sukki Sandhar, RVP, Apttus	Andrew Dailey
11h40 – 12h00	Monetization Challenges with IoT	John Freeman, CTO, Arkessa	Igor Stenmark
12h00 – 13h15	LUNCH		
13h15 – 13h40	B2B Payments Keynote – Trends, Opportunities, Risks and Scenarios	Matthijs Koorn	Igor Stenmark
13h40 – 14h00	B2B Payments Strategies - Should Enterprises Obtain a Payments License?	Bob Voermans, former Director of Payments, G2A	Matthijs Koorn
14h00 – 14h20	The Virtual Card Revolution Meets the Enterprise	Frank Zijlstra, former CFO, Expedia	Matthijs Koorn
14h20 – 14h40	The Talent Edge – Recruiting, Developing and Retaining Top Talent for Monetization Initiatives	Jordan Lawrence, CEO and Founder Payments and Card Network	Andrew Dailey
14h40 – 15h00	NETWORKING BREAK		
15h00 – 15h20	The Future of E-Commerce: Is Global E-Commerce Losing Its Head?	James Sudworth, Head of Digital, Egress Software Technologies	Igor Stenmark
15h20 – 15h40	Emerging Business Models, Future of MoR, Rise of PayFac & Data Monetization	Stefan Vebaarschott, Director Payments Compliance, 2Checkout; Brad Hyett, Managing Director UK, BlueSnap; Julian Brayer, VP of Sales, PayPro Global	Matthijs Koorn
15h40 – 16h00	PSD2 – Real World Use Case	Edy Bruinooge, co-founder ibanXS	Matthijs Koorn
16h00 – 16h20	Post PSD2 Regulations – What’s Next?	Dr. Max Geerling, Exec. Advisor, Dutch Payments Association	Matthijs Koorn
16h20 – 16h45	Who’s on Top? MGI 360 Ratings of Monetization Suppliers	Igor Stenmark	Andrew Dailey
16h45 – 17h00	Closing Remarks	Matthijs Koorn	
17h00 – 18h30	Champagne Reception		

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